



PRESS RELEASE

Milan, 9th January 2008 – The Board of Directors of FullSix S.p.A., the leading independent European group in integrated and multi-channel communication services, which met today under the chairmanship of Marco Benatti, resolved to co-opt *Dott.* Eduardo Giliberti onto the Board of Directors as a member and deputy chairman until the next meeting of the shareholders.

After acquiring experience as a marketing manager in major national and multi-national companies, *Dott.* Eduardo Giliberti was appointed Managing Director of RCS Pubblicità in 1982. Subsequently he occupied the post of Managing Director of SIPRA S.p.A., of Gruppo Rusconi Editore S.p.A. and of Rusconi Pubblicità S.p.A.; he was Managing Director of Mondadori Pubblicità S.p.A. from 1997 to 2007 and has also been Chairman of that company since 2000.

Dott. Giliberti replaces *Dott.* Guido de Vivo who resigned on 19th November 2007.

The FullSix Group

FullSix S.p.A., listed on the Milan Stock Exchange (FUL), is a leading player in Italy on the integrated and multi-channel communications market. The FullSix Group, with its companies, FullSIX, DMC, OTO Research, SEMS and SIXandCO, is able to assist clients in all phases of the communications process: analysis and market research, media planning, brand positioning, advertising, search engine marketing and relationship marketing services. The FullSix Group operates in Italy, France, the United Kingdom, Spain, Portugal, Germany, the USA and China.

Alberto Marcio

Investor Relations

Tel: +39 02 303241

email: alberto.marcio@fullsix.com

carlobruno&associati

Tel: +39 02 89055101

Claudio Albanese: + 39 335 5298865

Daniele Pinosa: +39 335 7233872